

# Annual Meeting of the Membership and Glenn B. Mather, MD Memorial Lecture

**Sunday, December 4th 2pm**  
at the Indiana Medical History Museum



Free for members; \$5 for nonmembers

After a brief business meeting,  
David G. Schuster, PhD will present:

## *Health and Happiness in America's Gilded Age and Progressive Era*

The Gilded Age and Progressive Era (roughly 1870-1920) witnessed a marked development in the history of American health care. The period itself was characterized by an active health care market that placed drug manufacturers, religious healers, lifestyle enthusiasts, and professional physicians in competition with one another. The amount of disposable income Americans spent on health care was growing, governmental regulation was in its infancy, and promoters and advertisers promised nothing short of medical salvation to attract customers. Faced with heightened expectations from patients, America's turn-of-the-century medical profession began promising something they could not necessarily guarantee: happiness.

David G. Schuster is an associate professor of history at Indiana University-Purdue University Fort Wayne. He earned his BA at the University of California, Berkeley, his MA at the University of Michigan, and his PhD at the University of California, Santa Barbara. His research centers on the history of medicine and culture in America, with particular focus on how people have differentiated "normal" from "abnormal."

**SEATING IS LIMITED**

RSVP to Sarah Halter at [edenharter@imhm.org](mailto:edenharter@imhm.org) or (317) 635-7329



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