

Lecture: Fighting the Deadliest
Killer: The National Tuberculosis
Association's Christmas Seal
Campaign, 1907-1968

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Tuberculosis, or "consumption", was humanity's number one killer through history. During the first half of the 20th century, a massive public health campaign was conducted by the National Tuberculosis Association, whose cornerstone fundraising mechanism was the annual Christmas Seal campaign. This presentation examines how the NTA used seals and associated propaganda to combat TB both nationally and in Indiana.



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Annual Meeting of the
Membership &
Glenn B. Mather, MD
Memorial Lecture

Sunday, December 6, 2015

2:00 pm

Non-members Welcome

RSVP required:

edenharter@imhm.org